

BPTM

BROCK PRESS TIME MACHINE

BPTM highlights some of the best and most interesting articles *The Brock Press* has ever published. In this installment of BPTM, we highlight the beginning of brocktv.ca.

Releasing Badgers from the past...

Brock TV show in works

by Brian Kelly

No living person or thing in this institution has managed to bring radio station CFBU back to life over the last few years, but what about a television show?

Sound a little far fetched? Improbable? Tell that to Rick Trus, a second year Business Administration student who is the leading force behind BTV (Brock Television).

The Niagara on the Lake native came across the idea of BTV after talking to several of his friends about possible video projects he could try at school.

Trus, who has dabbled in past video productions for school and as a hobby, approached the St. Catharines branch of Maclean Hunter Cablevision with his proposal for BTV to be shown on the community cable station, Channel 10.

The proposed half hour program, which Trus hopes to see produced weekly in a news-magazine format, will feature a wide variety of material including reviews of the past week's cultural, social, and sporting events. Maclean Hunter, says

Trus, was "very interested" in his idea and considered it to be a "good community program". BTV will be broadcast in St. Catharines, Thorold, and Niagara on the Lake and on video cassette recorders stationed in the Tower lobby and the Thistle corridor.

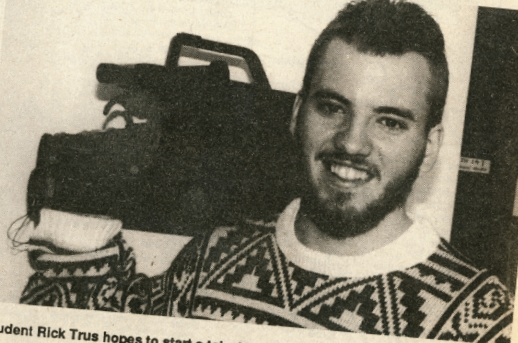
Trus is hoping the weekly show will increase school spirit

and help encourage greater participation in university activities.

He has received widespread support from many different groups at Brock, including the Student Union, External Relations, Press and President Dr. Terry White.

Students who are interested in becoming involved with BTV

are invited to an organizational meeting on February 9th from 12:30 to 1:30 in room 405 of the Tower. Reporters, camera persons, broadcasters, writers, and editors are all available positions. Trus is also looking for people interested in computer graphics, set design and advertising to help out with the show's production.



Student Rick Trus hopes to start a television program highlighting Brock events.